

Letter from the Chair

Late breaking news! We have just received a generous challenge grant from the Charles and Lynn Schusterman Family Foundation that will match all increases in gifts by members of the Alexis de Tocqueville Society.

The Schusterman Foundation will match the amount of your increase over last year. For example, if you gave \$10,000 last year and choose to give \$15,000 this year, the foundation will provide the United Way with \$5,000.

If you have already renewed your membership this year and would like to increase your gift to qualify for the match, please contact Laura Bell at lbell@tauw.org or 918-295-6618.

In addition, the foundation has agreed to match all new gifts by those who join the Tocqueville Society this year through our innovative Step-Up Program.

The foundation will match each of these gifts, up to a total of \$75,000.

We would like to thank Stacy Schusterman and everyone at the foundation for this amazing act of generosity.

Speaking of generous, I also would like to thank the members of this year's Tocqueville Steering Committee, including Howard Barnett, Pat Chernicky, Robyn Ewing, Mark Graham, Ted Haynes, Anita Holloway, Betsy Jackson, Rob Martinovich, Sid McAnnally, JoAnn Schaub, Jana Shoulders and Steve Wyett. They have spent many hours perusing prospect lists and making fundraising calls and visits. Volunteer fundraising requires dedication, diligence and tolerance for rejection!

Members of this committee have not wavered, and as a result, at the mid-campaign point, we are experiencing one of our most successful Tocqueville campaigns in recent history.

So far this year, we have a total of 163 Tocqueville members, including 12 new members, raising a total of \$2,796,055 toward the United Way campaign.

This is what it means to LIVE UNITED!

Marcia MacLeod
Alexis de Tocqueville Society Chair, 2018



Un-Auction (continued from page 1)

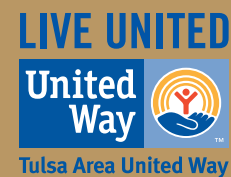
In addition, Tocqueville members may bid on two first-class, round-trip tickets anywhere American Airlines flies in the world. Where will you go? You will only be limited by your imagination.



Both packages have minimum bids of \$5,000. To bid, contact Laura Bell at lbell@tauw.org or 918-295-6618 by Nov. 2. Recipients will be announced on Nov. 5, just prior to the end of this year's United Way campaign.



2018 Campaign Reveal and Celebration
5:30 p.m. • Thursday, Nov. 8
Climb Tulsa • 4923 E. 32nd St.



Alexis de Tocqueville Society
of the Tulsa Area United Way

1430 S. Boulder, P.O. Box 1859 • Tulsa, OK 74101 • 918-583-7171 • www.tauw.org



philanthropie

Alexis de Tocqueville Society

TULSA AREA UNITED WAY | FALL 2018

Arvest President Kirk Hays Named 2019 Campaign Chair

2019 CAMPAIGN CHAIR



Arvest President Kirk Hays

The Tulsa Area United Way has announced that Kirk Hays, President and CEO of Arvest Bank in Tulsa, will serve as Chair of the Tulsa Area United Way campaign in 2019.

"Kirk Hays is a longtime servant of our community, and we are so fortunate that he has agreed to step up and serve in this important role," said Alison Anthony, President and CEO of the Tulsa Area United Way.

Hays presently is a member of the Tulsa Area United Way Board of Directors and serves on its Community Investments Cabinet.

He oversees the Tulsa-based operations of Arvest Bank, consisting of 40 branch facilities, commercial and consumer banking, mortgage banking and trust and investment services.

In his 24 years of service with Arvest, and prior to assuming the role of President, Kirk served as Executive Vice President, overseeing the retail function of the bank, including branch operations, mortgage banking, private banking,

small business banking, bank marketing and the Trust and Investment Division.

Hays is deeply involved in the community and currently serves on the board of the Tulsa Regional Chamber, as well as serving as treasurer of the Visit Tulsa Regional Tourism Board, and the Tulsa's Future III Campaign Cabinet. He is currently chairing the Momentum campaign for Visit Tulsa.

He also serves on the Board of Directors of the Boy Scouts of America - Indian Nations Council and Tulsa Community College Foundation. Hays was a member of Leadership Oklahoma Class 30, and is a past board member of Tulsa Christian Education Corporation, American Heart Association, Oral Roberts University athletic committee, and past board president of Tulsa Zoo Friends.

Hays received his bachelor of business administration from the University of Oklahoma in 1986 and completed Banking School at the Graduate School of Banking in Boulder, Colo., in 2003.

'Un-Auction' Offers Unique Items

This year's "Un-Auction" features two highly unique and personal opportunities to support your community. Tocqueville members may submit bids through the close of business on Friday, Nov. 2, for two once-in-a-lifetime experiences.

The first is a private fitting for your own dress at the Carolina Herrera design studio in New

York. Herrera tailors will take your measurements and create a Herrera masterpiece specifically for you, followed by a tour of the legendary design house. A personal driver will take you to and from the studio. The package includes round-trip airfare to New York and two nights at the Nomad Hotel, courtesy of Abernethy's and American Airlines.

Please see "Un-Auction" Page 4



INSIDE: Letter from the Chair • 2018 Event Photos • UNITE! at Climb Tulsa



Women of the Alexis de Tocqueville Society and Women United recently gathered at the home of Robyn and Larry Ewing for the first Women of Tocqueville reception. Elizabeth Frame Ellison, President and CEO of the Lobeck-Taylor Family Foundation, discussed female philanthropy with guests.



Janet Levit and Susan Savage



Marcia MacLeod, Alison Anthony, Robyn Ewing and Elizabeth Frame Ellison



Jana Shoulders, Billie Barnett and Kathie Coyle



Frauke Quiroga, Mary Martinovich, Beverly Kellough and Karen Heston



Teri Maun and April McAnnally



Mindy Mahaney, Frauke Quiroga, and Lew Erickson



Monica Basu, Beverly Kellough, and Billie Barnett



Barbara Allen and Caron Lawhorn



Kirsten Graham and Wendy Drummond

Members of the Alexis de Tocqueville Society recently gathered at the home of Kathy Taylor and Bill Lobeck for their annual fall reception.



Mary and Rob Martinovich, Stacey and Steve Wyett



Kathy and Mike Mears



Billie Barnett, Mark Wilson, Heidi Hartman and Howard Barnett



Ben Stewart, Chris Murphy, Wendy and Gentner Drummond



Scott and Tammy Grauer, Teri and Marc Maun



Jill Thomas, Mary Ann and John Bumgarner, and Bob Thomas



Robyn and Larry Ewing



Marla Bradshaw, Angel Kymes, and Kathy Mears



Jim Sturdivant, Susie Hentschel, Barbara Sturdivant and Dave Hentschel



Suzanne and Jim Kneale and Alison Anthony



Rob Martinovich, Alison Anthony, Marcia MacLeod and Kathy Taylor



Roxana and Bob Lorton, Kathy Taylor